



Awards Management Case Study

smps[®]

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How many award submissions do you receive?

We receive over 300 per year and have 20 categories.

How many judges are involved, and rounds?

Each year I'm coordinating 100-145 judges.

What is your staff size?

16 on staff, only myself for the management of the award programs.



What Was Your Biggest Challenge?

Before OpenWater managing the awards program on a small budget with one internal staff member was a much bigger challenge. Once we streamlined our program into OpenWater's Application and Review platform I had more time to dedicate to the marketing of the award programs and expand recognition programs in other areas of the organization.

Why Did You Choose OpenWater?

We chose OpenWater because of the administrative platform interface and the ability to not only manage, but customize multiple programs under one application. The user-friendly forms and entrant account management allow for a quick and easy submission process. The flexibility of the reporting tools were also a major factor when choosing OpenWater.



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www.getopenwater.com

